

A Modern Vision for the Future of Global Running Events

Running events are no longer just races. They are powerful platforms for health, tourism, economic development, sustainability, and international connection.

As race organizers, we are not only delivering finish lines, but we are also shaping cities, inspiring communities, and building the future of global sport.

AIMS has played a fundamental role in this journey, creating standards of excellence and connecting race organizers across the world. But the future demands more.

- It demands innovation.
- It demands stronger international cooperation.
- It demands sustainability.
- It demands new leadership prepared for the next generation of challenges and opportunities.

My candidacy for the Board of **AIMS** is built on this belief:

We must protect the legacy of our sport while building a stronger, smarter, and more connected future for running events worldwide.

My commitment is clear:

- To strengthen the voice of race organizers.
- To create greater value for **AIMS** members.
- To support emerging races and developing markets.
- To promote innovation and digital transformation.
- To reinforce sustainability as a strategic priority.
- To position running events as drivers of healthier communities, tourism, and economic growth.

Having led major international projects and developed one of Portugal's most recognized running events through Porto Marathon, I understand both the challenges and the opportunities our industry faces.

I believe leadership must be practical, collaborative, and global.

Not focused only on the biggest races, but on strengthening the entire ecosystem, from major marathons to growing regional events with international ambition.

AIMS must continue to be the global home of race organizers.

- A place of knowledge.
- A place of innovation.
- A place of opportunity.

This is not simply a candidacy.

It is a commitment to the future.

Together, we can build the next chapter of global running.

Stronger. Smarter. More connected.

And ready for what comes next.

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Tiago Teixeira